ACTIVE WEB2PRINT
FOR PIMCORE

Active Web2Print allows you to create catalogs, brochures, flyers and more online using only your browser. Ideal for multilingual publications!

From page templates and the integrated PIM/DAM, build your document by dragging and dropping in product pages, text, images, files.

Make available to your customers, resellers, and channels editable and personalized documents ensuring compliance with your graphic charter including advanced rights management (pages, elements, products).
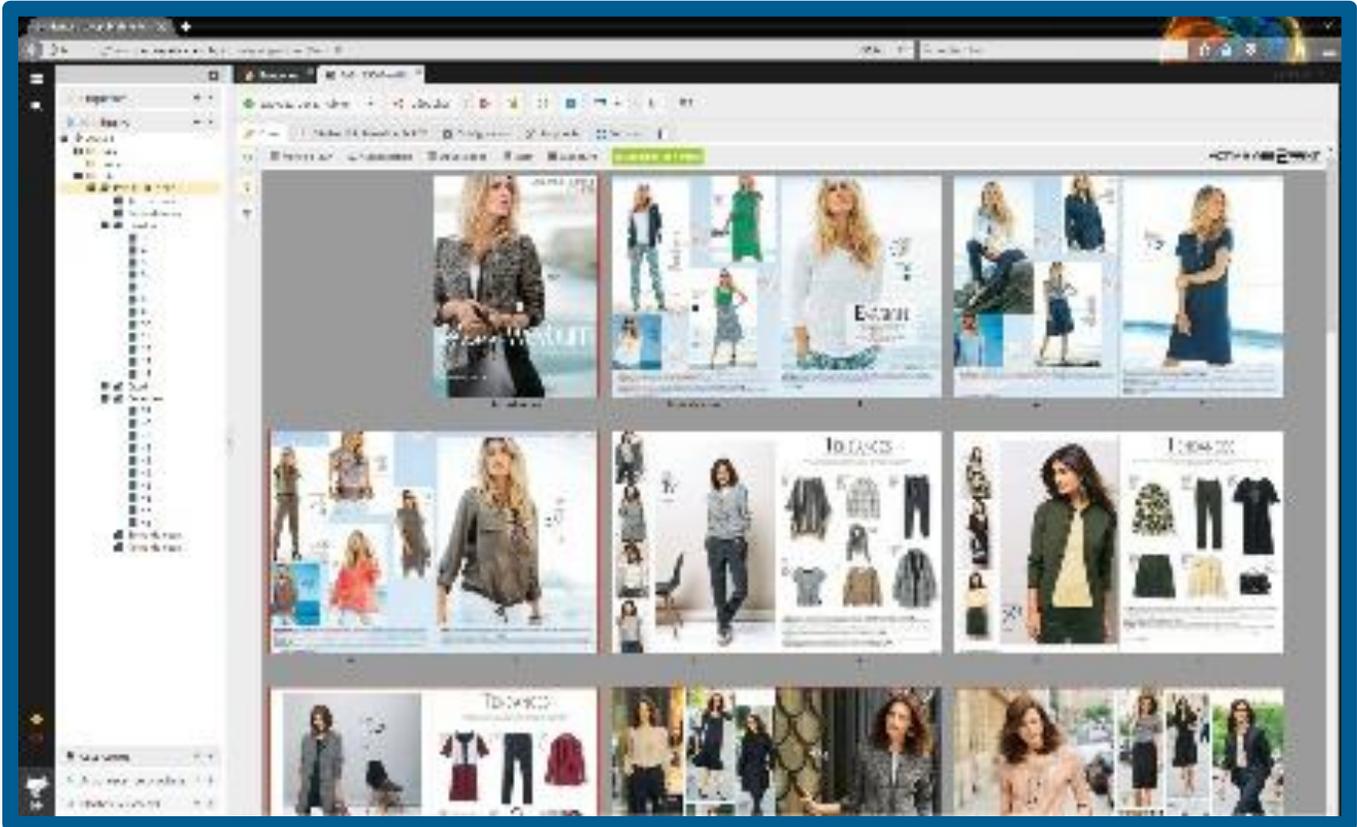
Includes a multilingual, single or multiple validation workflow. Notification, versioning … with limited software or technical knowledge needed!

Whatever type of catalog, Active Web2Print positions products, ads, images, or text freely in the pages allowing enhancing, moving, resizing, and changing their graphic form.

Preview your pages as they are edited, modify your products, import PDF or Excel files into your documents and validate to obtain the CMYK HD version with or without cutting marks.

- Management of "Print" image formats: EPS, PSD, TIF, AI …

- Support for PDF or "Office" files (Excel, Word, etc.)

- Rotate, move, and scale items placed on pages

- Customization of products directly in the pages
  (moving, resizing the blocks that make up a product template)

- Several product templates possible per page

- Move product on another page by right click

- Versioning, validation workflow, notes, page locking, etc.

- Native CMYK HD PDF export including benchmarks and ICC profile

Do you want to make editable documents available to your customers, channel, members, or resellers?

1. Create the Master publication

2. Define pages, texts, editable images

3. Make available to your members, a set or a selection of products

4. Members sign in, personalize authorized pages and information, preview their personalized flyer in PDF and validate it.

5. You receive the validation request and export directly to PDF HD with markers or generate identically in InDesign for final calibration.

Active Publishing is the premier European web2print publishing automation software vendor and has selected CoreShop Solutions as its exclusive North American partner. They developed the now industry standard open-source solution that includes PIM, DAM, CMS, MDM, and Web2Print to enhance the creation of briefs or railways of your catalogs, magazines, and flyers ..., the automatic generation of pages in InDesign or the export in PDF HD "Print", production monitoring, management of e-commerce sites, mailings, newsletters, export to Flipbook.

The process is shortened, and number of steps reduced, so the risk of errors is dramatically with both the time and cost of production decreased by at least 30%.

Manage your E-Commerce sites, mailings, newsletters with PimCore and Active Publishing

Contact Us

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